
Lobbying by mining industry on the proposed Canadian Ombudsperson for Responsible Enterprise (CORE)¹

July 24, 2019

Summary Statistics

The data is retrieved from the Office of the Lobbying Commissioner of Canada. For those wishing to confirm these statistics, a guide on how to use the site is appended at the end of this report.

The lobbyists self-report the subject matter(s) of the meetings and we do not know their precise content. There were over 500 meetings and about 100 were tagged as addressing international issues.

It should be noted that only the contacts made by the two main mining organizations were tracked. **There were other contacts made by individual mining companies during this period, so the numbers cited in this report do not represent the full scope of mining lobbying on Parliament Hill.**

Fig 1. MAC and PDAC total communications from January 2018 to April 2019
All subject matter categories (including international categories in Fig.2)

Organization(s)	Total Communications
MAC	453
PDAC	77
MAC & PDAC	530

¹ This report was researched and written by Charlotte Connolly. All searches were performed July 14, 2019. Professor Shin Imai supervised the report and takes responsibility for any errors or omissions. Feel free to provide comments or corrections to simai@justice-project.org.

Fig 2. MAC and PDAC total communications from January 2018 to April 2019
International categories²

Organization(s)	Intl Trade	Intl Relations	Intl Dev	All Intl Categories³
MAC	70	2	7	79
PDAC	13	6	2	21
MAC & PDAC	83	8	9	100

Fig 3. MAC and PDAC total communications with the Prime Minister’s Office (PMO)
from January 2018 to April 2019
All subject matter categories

Organization(s)	Total Communications with PMO
MAC	28
PDAC	5
MAC & PDAC	33

Profile of Industry Lobbyists

The [Mining Association of Canada \(MAC\)](#)⁴ and [Prospector & Developers Association of Canada \(PDAC\)](#) are industry organizations concerned with the promotion and growth of Canada’s mineral sector both at home and abroad. PDAC focuses solely on the mineral exploration and development industry, whereas MAC advocates on behalf of the Canadian mining industry as a whole, from prospecting, exploration, exploitation, smelting, refining and semi-fabrication. Both associations include member companies involved in the production of base and precious metals, uranium, diamonds, coal, mined oil sands and industrial minerals.

As per MAC’s website, the association and its members work “with governments on policies affecting the sector and educates the public on the value mining brings to the economy and daily life of Canadians.”⁵ Likewise, PDAC “advocates for federal, provincial and territorial governments to put in place an enabling environment for companies to responsibly discover and

² These categories were selected as they relate explicitly to Canada’s extra-territorial responsibilities and policies.

³ The totals for international categories represent all those meetings tagged with the relevant subject matter. One meeting can include multiple tags, i.e. the filing officer can tag the meeting with various subject matters (e.g. both "international trade, international development" or all three "international trade, international development, international relations"). Individual international categories are true representations of total actual meetings; however, total actual meetings for "all international categories" are fewer than we report since this number represents the combined totals for all three subject matters, some of which may be the same meeting tagged with various international categories.

⁴ MAC’s registered lobbyists include a number of employees who previously held public office, including President & CEO Pierre Gratton (former Press Secretary at Natural Resources Canada [NRCan]) and Senior Vice-President Ben Chalmers (former Senior Policy Advisor at NRCan). A full list of registered lobbyists and their former positions can be found here: <https://perma.cc/5Y3P-NUZT>

⁵ See Mining Association of Canada, “About Us” (2019). Online: <https://perma.cc/M8UT-N4XG>

develop deposits of the mineral and metals that make modern life possible.”⁶ Notably, PDAC organizes an annual mining convention in Toronto, Ontario that brings together over 1,100 exhibitors, 2,500 investors, and more than 25,000 attendees from 135 countries.⁷

The change from a robust ombudsperson in January 2018 to a powerless bureaucrat in April 2019

In January 2018, the Liberal Government announced the creation of the CORE, which was supposed to fulfill earlier promises of an independent ombudsperson as recommended by the bipartisan Standing Committee on Foreign Affairs & International Trade and later endorsed in 2007 by the Advisory Group of the National Roundtables on Corporate Social Responsibility (CSR) and the Canadian Extractive Industry in Developing Countries.⁸ The office was to have robust powers to investigate, including compelling testimony from mining company executives. In April 2019, the Liberal Government appointed Sheri Meyerhoffer as the Ombudsperson, nearly a year and a half later after the original announcement of the Office’s creation.⁹ Unfortunately, Prime Minister Justin Trudeau failed to guarantee the office’s independence and provide it with the power to compel testimony and documentary disclosure in the investigation of human rights complaints against Canadian mining companies operating abroad.¹⁰

Lobbying Records

This report provides a picture of MACs and PDAC’s lobbying communications between January 2018 (when the Liberal Government announced the robust ombudsperson) and April 2019 (when the same government appointed a powerless bureaucrat) through a search of the Government of Canada’s Lobbyists Registration System. MAC and PDAC lobby on a number of predefined subject matters that are general in nature.¹¹ Searchable subject matter categories relating explicitly to Canada’s extraterritorial responsibilities include international trade, international relations and international development. Given that lobbied subject matters are self-reported by the filing organization, it is possible that issues around the Ombudsperson are discussed in ‘non-international’ communications. For this reason, this memo provides summary tables detailing the total communications of MAC and PDAC for (1) all subject matter categories, and (2) international categories:

⁶ See PDAC, “Priorities: Advocacy” (2019). Online: <https://perma.cc/SR6F-Q3XW>

⁷ See PDAC, “PDAC Convention” (2019). Online: <https://perma.cc/HS5K-ZFN4>

⁸ See Advisory Group Report, “National Roundtables on CSR and the Canadian Extractive Industry in Developing Countries” (March 29, 2007). Online: https://miningwatch.ca/sites/default/files/RT_Advisory_Group_Report.pdf

⁹ See Gabe Friedman, “Lobbied to Dearth’: Liberals Face Backlash over Corporate Responsibility Ombudsman” (April 8, 2019). Online: <https://perma.cc/N8QL-L3SS>

¹⁰ See Charis Kamphuis, “Why do Trudeau’s Liberals Keep Succumbing to Corporate Pressure?” (May 7, 2019). Online: <https://perma.cc/5RUT-JDFR>

¹¹ MAC lobbies on the following pre-defined subject matters: aboriginal affairs, agriculture, budget, climate, constitutional issues, consumer issues, economic development, employment & training, energy, environment, financial institutions, fisheries, health, immigration, industry, infrastructure, international development, international relations, international trade, labour, mining, regional development, science & technology, taxation & finance, and transportation. PDAC lobbies on the following subject matters: aboriginal affairs, budget, economic development, employment & training, environment, financial institutions, fisheries, industry, infrastructure, international development, international relations, international trade, labour, mining, regional development, science & technology, and taxation & finance.

Fig 4. MAC and PDAC total communications from January 2018 to April 2019
All subject matter categories (including international categories in Fig.2)

Organization(s)	Total Communications
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PDAC	77
MAC & PDAC	530

Fig 5. MAC and PDAC total communications from January 2018 to April 2019
International categories

Organization(s)	Intl Trade	Intl Relations	Intl Dev	All Intl Categories
MAC	70	2	7	79
PDAC	13	6	2	21
MAC & PDAC	83	8	9	100

In addition to the volume of communications, the type of people lobbied by MAC and PDAC and from which public offices is important. Five individuals stand out as the most frequently lobbied public office holders for both international and non-international categories:

Fig 6. Top 5 Lobbied Individuals by MAC and PDAC from January 2018 to April 2019¹²

Top 5 Lobbied Individuals	MAC	PDAC	Total
Guillaume Julien Senior Policy Advisor Minister's Office, Natural Resources Canada (NRCan)	32	6	38
Erin Flanagan Director of Policy Minister's Office, NRCan (Jan 2019-present) Director of Policy Minister's Office, International Trade Diversification (O/MINT) (Feb 2018-Jan 2019)	18	5	23
Sarah Goodman Policy Advisor, Prime Minister's Office (PMO)	18	0	18
Chris Berzins Director of Policy, O/MINT	13	3	16
Glenn Mason Assistant Deputy Minister, NRCan	14	0	14

¹² Totals include both one-on-one and group meetings. The chronology and details of these communications can be found by visiting the [Advanced Registry Search](#). Select "monthly communication reports" under "document types" and enter the desired date range. Add the search criteria "DPOH [Designated Public Office Holder] Name" and input the first and last name of the DPOH. Search results can be narrowed further by selecting "client, organization or corporation name" and/or "subject matter" into the query.

As seen in the table above, commonly lobbied government institutions include the Prime Minister's Office, Global Affairs Canada (specifically the Office of the Minister of International Trade Diversification), and Natural Resources Canada. MAC's contacts with Sarah Goodman, Policy Advisor to the PMO, represent 18 out of MAC's 28 total communications with the PMO. Guillaume Julien, Senior Policy Advisor to the Minister of Natural Resources, previously worked in External Relations for Canadian mining company Glencore and as a consultant for Hill + Knowlton Strategies,¹³ a public relations firm which lobbies on behalf of MAC and a number of mining companies.¹⁴ On July 27, 2018, Guillaume Julien participated in back-to-back meetings with Canadian mining company Barrick Gold,¹⁵ PDAC¹⁶ and MAC,¹⁷ alongside a group of colleagues, namely, Erin Flanagan, Chris Berzins and Policy Advisors to the Minister of International Trade Diversification, Dan Lussier and Jade-Émilie Daigneault.

MAC lobbied other key individuals throughout the surveyed time period, including Minister of International Trade Diversification Jim Carr (4 meetings) and his chief of staff Julian Ovens (3 meetings), as well as Minister of Natural Resources Amarjeet Sohi (3 meetings) and his Associate Deputy Minister Phil Jennings (2 meetings). Also remarkable is MAC's lobbying of Sarah Hussaini (6 meetings), Policy Advisor to the PMO, and Ailish Campbell (3 meetings), Acting Deputy Minister & Chief Trade Commissioner of Global Affairs.

¹³ See Guillaume Julien's LinkedIn online: <https://ca.linkedin.com/in/guillaume-julien-88612155>

¹⁴ See, for example, Hill+Knowlton Strategies Consultant Kevin Bosch communications online: <https://perma.cc/JPH2-BNWT>

¹⁵ See "Monthly Communication Report 223422-432353" (July 27, 2018): Online: <https://perma.cc/X4FC-MG4X>

¹⁶ See "Monthly Communication Report 14315-431670" (July 27, 2018). Online: <https://perma.cc/B62G-B3NW>

¹⁷ See "Monthly Communication Report 12699-432549" (July 27, 2018). Online: <https://lobbycanada.gc.ca/app/secure/oc/lrs/do/cmmLgPblcVw?comlogId=432549>

Individual Lobbying Records for MAC and PDAC

MAC Lobbying Communications from January 2018 – April 2019

Subject Matter	Total
All Categories	453
All International Categories	79
International Trade	70
International Development	7
International Relations	2

Government Institution	Total All subjects
Natural Resources Canada	107
Environment & Climate Change Canada	76
Prime Minister's Office	28
Global Affairs Canada	27
Finance Canada	9
Treasury Board	7

Selected Prominent Targets of Lobbying by MAC	Total All subjects
Guillaume Julien Senior Policy Advisor, Minister's Office, NRCan (Julien previously worked in External Relations for Glencore and as a consultant for Hill + Knowlton Strategies)	32
Sandra Schwartz Director of Parliamentary Affairs, Minister's Office, NRCan	29
Sarah Goodman Policy Advisor, PMO	18
Erin Flanagan Director of Policy, Minister's Office, NRCan (Jan 2019-present) Director of Policy, O/MINT (Feb 2018-Jan 2019)	18
Grant Mitchell Senator	17
Glenn Mason Assistant Deputy Minister, NRCan	14
Chris Berzins Director of Policy, O/MINT	13
Sarah Hussaini Policy Advisor, PMO	6
Jim Carr Minister of International Trade Diversification	4
Amarjeet Sohi Minister of Natural Resources	3
Julian Owens Chief of Staff, O/MINT	3
Ailish Campbell Acting Deputy Minister & Chief Trade Commissioner, Global Affairs	3
Catherine McKenna Minister of Environment & Climate Change Canada	2


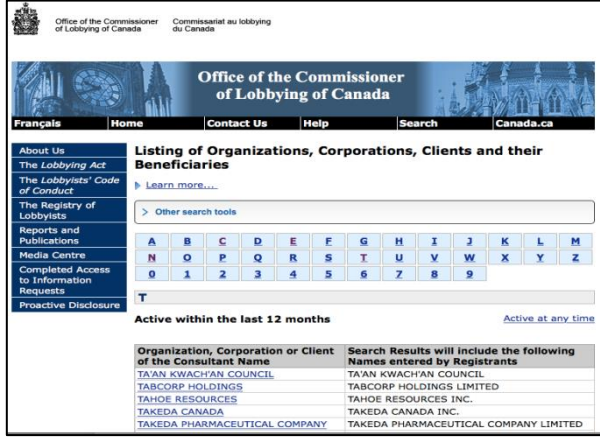

PDAC Lobbying Communications from January 2018 – April 2019

Subject Matter	Total
All Categories	77
All International Categories	21
International Trade	13
International Development	2
International Relations	6

Government Institution	Total All subjects
Natural Resources Canada	10
Environment & Climate Change Canada	5
Prime Minister's Office	5
Global Affairs Canada	5
Finance Canada	3

Selected Prominent Targets of Lobbying by PDAC	Total All subjects
Guillaume Julien Senior Policy Advisor, Minister's Office, NRCan (Julien previously worked in External Relations for Glencore and as a consultant for Hill + Knowlton Strategies.)	6
Erin Flanagan Director of Policy, Minister's Office, NRCan (Jan 2019-present) Director of Policy, Office of the Minister of Intl Trade (Feb 2018-Jan 2019)	5
Chris Berzins Director of Policy, Office of the Minister of International Trade	3
Sarah Hussaini Policy Advisor, PMO	2
Amarjeet Sohi Minister of Natural Resources	2

APPENDIX: HOW TO SEARCH THE LOBBYIST REGISTER

Office of the Lobbying Commissioner of Canada	
<p>www.lobbycanada.gc.ca/eic/site/012.nsf/eng/h_00000.html Click the “Registry Search and Statistics” icon on the center-left</p> <p>Click “Listing of Organizations, Corporations, Clients and their Beneficiaries” and locate entity in question.</p> <ul style="list-style-type: none"> ○ The list is alphabetized by parent organizations and includes subsidiaries and/or other registered names. <p>Click on the hyper-linked company name to see their “12-Month Lobbying Activity Search Results.”</p>	 
<p>OPTION 1: If you know what/who you are looking for you can scroll through the list of consultants where you can see:</p> <ul style="list-style-type: none"> • Whether they are active, • Position or PR firm, • Number of monthly communications, and; • “View Summary” via the hyperlink on the bottom right which includes their: <ul style="list-style-type: none"> ○ “Registration Summary” which will indicate: <ul style="list-style-type: none"> ▪ Whether they receive government funding ▪ Beneficiaries of their lobbying (subsidiaries) ▪ General subjects lobbied & brief description ▪ List of who they lobby ▪ List of lobbyists (indicates position and those in public office) ○ “Monthly Communication Reports” which indicate: <ul style="list-style-type: none"> ▪ Meeting date ▪ Name, position and institution of person met ▪ General subject 	

OPTION 2: You can also refine the results by using the left menu bar to see only:

- active or inactive lobbyists
- Consultants or In-house
- General subject matter
- The Government Institution in the communication report
- The Government Institution in the registration summaries

Refine By
Activity Status
• Active (2)
Activity Type
• Consultant (2)
Subject Matter of the Lobbying Activity
• Energy (2)
• Environment (2)
• Aboriginal Affairs (2)
• Mining (2)
• Regional Development (2)
• Climate (2)
• Economic Development (2)
Government Institutions in Monthly Communication Reports
Government Institutions in Registration Summaries
• Prime Minister's Office (PMO) (2)
• Senate of Canada (2)
• Export Development Canada (EDC) (2)
• House of Commons (2)
• Infrastructure Canada (2)
• Environment and Climate Change Canada (Environment Canada) (2)

Office of the Lobbying Commissioner of Canada

Option 3: Advanced Registry Search

<https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/advSrch?lang=eng>

1. Select “Monthly Communication Report only” under “Document Types.”
2. Enter the desired date range.
3. Refine the search criteria from the drop-down list to “Client, organization or corporation name.”
4. Enter “Mining Association of Canada” or “Prospectors & Developers Association of Canada” under “Value.”
5. Select “Add additional search criteria.” Refine by:
 - Keyword search
 - Client, organization or corporation name
 - Consultant Lobbyist or Responsible Officer name
 - Date of monthly communication report
 - Designated Public Office Holder (DPOH) information
 - Subject Matter
 - Monthly Communication Report Numbers



Advanced Registry Search

If you would like to search **12-Month Lobbying Summaries**, please use the [12-Month Lobbying Activity Search](#)
[Learn how to use the Advanced Registry Search criteria options.](#)

[> Other search tools](#)

Document types:

- Registrations and Monthly Communication Reports
- Registrations (active and inactive)
- Registrations (active only)
- Monthly Communication Reports only

Date range:

From (YYYY-MM-DD):

To (YYYY-MM-DD):

Information in Monthly Communication Reports

Search Criteria 1

Type:

- select -



[+ Add additional search criteria](#)