

CSR Centre of Excellence

The Strategy calls for the development of a CSR Centre of Excellence in an existing institution outside of government that will provide:

- Up-to-date, relevant information on CSR for all stakeholders
- Develop information packages for key markets and an inventory of Canadian company CSR contacts, activities and best practices
- "Community of practice" platform for stakeholders to share information

Status

- The Canadian Institute of Mining, Metallurgy and Petroleum (CIM) hosts the Centre and acts as the Centre's Secretariat
- Multi-stakeholder Interim Executive Committee to provide guidance and direction
- Minister of International Trade (MINT) announced CSR Centre's website on Jan. 13, 2010

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Extractive Sector CSR Counsellor

The Strategy creates the Office of the CSR Counsellor, to address CSR issues related to the Canadian extractive sector abroad.

The Counsellor:

- Provides informal fact-finding and mediation to assist in resolving CSR disputes
- Advises stakeholders on the implementation of performance guidelines
- Reports results of all inquiries and is accountable to the MINT
- Is a "special advisor" to MINT but operates at arm's length

Status

- MINT announced the appointment of Dr. Marketa Evans as the first CSR Counsellor for the Extractive Sector on Oct. 2, 2009
- Her Toronto office is being set up and the review process being developed.

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Annex 1: Bill C-300

- Private Members' Bill C-300 "An Act respecting Corporate Accountability for the Activities of Mining, Oil or Gas in Developing Countries"**
- Tabled by MP John McKay, on February 9, 2009:
 - The Bill proposes to legislate adherence to CSR guidelines for companies operating outside of Canada with removal of government services as well as EDC and CPP investment as penalty for non-compliance. Also invokes a new trigger for use of the Special Economic Measures Act.
- Government position is opposed to the Bill
- Narrowly passed second reading in House of Commons on April 22, 2009
- Currently being studied by the Standing Committee on Foreign Affairs and International Development (SCFAID)
- SCFAID will continue its study once Parliament resumes in March 2010

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Annex 2: OECD & Canada's National Contact Point (NCP)

- OECD Guidelines for Multinational Enterprises (MNEs):** a multilateral government-endorsed framework of voluntary standards and principles for responsible business conduct
- As a signatory to the OECD Guidelines, Canada has established an NCP, which is an interdepartmental committee that:
 - Undertakes promotional activities
 - Responds to inquiries
 - Contributes to the resolution of issues that may arise as a result of any individual or organization that believes that an MNE's actions or activities have breached the Guidelines

Status

- 8 submissions to date, the most recent received on December 9th, 2009, regarding the operations of Goldcorp Inc. in Guatemala

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Annex 3: Canadian mining in Mexico

- Mexico has one of the world's largest mining sectors**
 - Canada has a strong presence. In 2008, US\$1.9 billion in new investment in the Mexican mining sector was from Canada
 - Cumulative assets of Canadian mining companies in Mexico C\$18.5 billion
 - Largest gold mine in Mexico is Canadian
 - Mining sector represents 44% of the total Canadian FDI in Mexico
- CSR issues must be addressed to protect Canada's image and investments**
 - Environmental permit revoked
 - Death of mining activist
- What are we doing?**
 - Canadian Embassy and the Canadian Chamber of Commerce in Mexico created a Mining Task Force to promote CSR
 - Mining Tool Kit developed
 - CSR workshops in Mexico

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