

Foreign Affairs and International Trade Canada / Affaires Étrangères et Commerce International Canada

Canada

Corporate Social Responsibility

Presentation To
Minister of International Trade

Trade Commissioner Service – Operations

January 2010

Agenda

- Canada's Corporate Social Responsibility (CSR) Approach
- Canada's CSR policy for the International Extractive Sector
- Annexes
 - National Contact Point for the Organization for Economic Cooperation and Development (OECD) Guidelines for Multinational Enterprises
 - Private Member's Bill C-300
 - Canadian Mining in Mexico
 - The Government's Role in CSR
 - DFAIT Support and Tools

Canada's CSR Approach

- Encourage and expect Canadian firms operating abroad to respect applicable laws, international standards, to reflect our values and international commitments.
- Support and encourage the Canadian business community to develop and implement CSR standards, tools, and best practices.
- There is a limit to what companies can do to support the communities where they operate. Host governments are responsible for meeting the needs of their citizens.
- Canada is active in fostering and promoting CSR at bilateral and multilateral levels.
- The Government provides training and tools which assist Officers at home and abroad to promote CSR.

Building the Canadian Advantage: A CSR Strategy for the Canadian International Extractive Sector

Building on Canada's commitment to the OECD Guidelines for Multinational Enterprises, the CSR Strategy adds 4 pillars to the existing suite of government CSR policies and programs

- Host Country Resource Capacity Building
- Promotion of Voluntary CSR Performance Guidelines
- CSR Centre of Excellence
- Extractive Sector CSR Counsellor

Resource Governance Capacity Building

The CSR Strategy develops and supports initiatives aimed at strengthening host country resource governance.

- Commitment to work with developing countries to enhance capacity to manage natural resources (i.e. Andean Initiative, Bolivia Hydrocarbon Tax Project and the Aboriginal Mining Toolkit)
- Enhanced support for the Extractive Industries Transparency Initiative through a secondment to the World Bank

Status

- CIDA has established an internal focal point for extractive sector development issues and continues to consult with stakeholders
- CSR to be included under "Sustainable Economic Growth" Thematic Strategy

Promotion of Voluntary CSR Performance Guidelines

Beyond Canada's commitment to the OECD Guidelines for Multinational Enterprises the Strategy endorses and promotes the following widely-recognized international CSR performance guidelines:

- International Finance Corporation Performance Standards
- Voluntary Principles on Security and Human Rights
- Global Reporting Initiative

Status

- Standards are being promoted at home and abroad through HQ, Missions, ROs and the interdepartmental community